



NEW PARTNER STEVE JEE JOINS MCKINNEY ROGERS

Steve Jee has joined international business execution advisers McKinney Rogers to lead its Competitive Intelligence team from the London office.

Steve Jee says: “Winning teams study their competition in great detail; my team uses this method to help businesses. There is often a lot of unused information already in the public domain and within the business itself, but there are no processes for gathering and analysing it. Part of our role is to help businesses put in place these processes to gather this information ethically and legally, and then use it to gain a competitive advantage.”

“With the right training and processes in place, very useful intelligence can be harvested and provided to senior executives to help their decision-making.”

Steve is vastly experienced in intelligence following a 20-year career in military intelligence. After retiring from this military career, Steve used this experience gained to enter the consulting sector two years ago. His ability to transfer his superior decision making and intelligence gathering skills into the world of consulting has assured that he is in high demand.

Steve has authored a series of technical papers on human intelligence collection and presented at Royal United Services Institute on partnering and mentoring Afghan forces in intelligence reform programs. He has an MA in Strategic Intelligence Management.

Note to editors

About McKinney Rogers

McKinney Rogers (www.mckinneyrogers.com) is a global firm of business execution professionals. Our approach, Mission Leadership™, takes its inspiration from military philosophy and focuses on how clients can execute brilliantly in challenging and ever-changing business environments. Clients such as Bacardi, Grohe, Pfizer, Wal-Mart and the NFL use McKinney Rogers to align their organizations to deliver outstanding performance. McKinney Rogers has operations in the US, UK, Europe, Africa, Asia and Latin America.

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