



MCKINNEY ROGERS FOUNDATION

The McKinney Rogers Foundation seeks to support talented individuals who may face some form of disadvantage in their life, to realize their potential to become entrepreneurs.

Established in 2007, in East Africa, the Foundation has to date sponsored 18 talented students in Kenya, Uganda and Tanzania who would otherwise be unable to afford a higher education. The selection and ongoing support of these students is managed by the East African Breweries Limited (EABL) Foundation. Touching the lives of poor and excluded people in East Africa, the EABL Foundation is the region's most trusted, effective, visible, and transparent community development foundation.

This is more than a standard scholarship – A Foundation Scholar becomes part of a McKinney Rogers global network. This year the Foundation is expanding its reach into the USA and the UK, building a network of scholars who are unified by their entrepreneurial spirit yet extraordinarily diverse in their experiences and backgrounds.

Foundation support is not simply financial; the Foundation offers scholars mentorship, and exposure to challenges and opportunities that will allow each individual to develop not only intellectually but also in terms of confidence and self belief – attributes critical to entrepreneurial success.

Upon Graduation, the Foundation will continue to support and mentor Scholars, remaining accessible to them as they begin the journey to create and lead their own enterprises. It is an ongoing relationship that reflects the values of McKinney Rogers:

Pursuit of Excellence – Be the best you can be
Courage & Determination – Never give up
Humility & Humor – Be gracious and honorable
Cheerfulness in Adversity – Maintain a positive attitude
No sense of class – be inclusive, diverse and positive

McKinney Rogers believes in investing in the future business leaders in our regions. We recognize that skilled and dedicated business professionals are needed to play an active role in the economic development of nations.

The Foundation is about *Growing Sustainable Entrepreneurship* – equipping talented people who might otherwise not have a chance, with the skills, belief and attitude to succeed in business, to become leaders capable of supporting others to bring long term economic growth to their region – wherever they may be.

